Be our partner in creating opportunities that elevate the human spirit.

Joshua M. Freeman FOUNDATION
ABOUT

Joshua M. Freeman Foundation
The Joshua M. Freeman Foundation, a 501(c)3 nonprofit organization, was established in 2007 to honor Josh Freeman, the former Chair of the Carl M. Freeman Foundation, after his untimely death in December of 2006. The Joshua M. Freeman Foundation seeks to honor Josh’s passion and commitment to excellence by creating projects of which he would have been proud.

Our Purpose
Creating opportunities that elevate the human spirit.

Our Vision
Transforming lives through the arts.

Our Mission
Advancing arts access for all through performance, education and advocacy.

This program is supported, in part, by a grant from the Delaware Division of the Arts, a state agency, in partnership with the National Endowment for the Arts. The Division promotes Delaware arts events at DelawareScene.com.

Dear friends,

Now more than ever, the arts are vital to a healthy, thriving community. They heal, bring joy and create lasting memories that bond us together as human beings.

In 2020, the global pandemic shut down the overwhelming majority of performing arts venues nationwide. The grit, resilience and ingenuity of our organization allowed us to play on. We hosted 49 performances between late June and early September and welcomed close to 11,000 patrons while maintaining stringent adherence to public safety protocols. We witnessed the joy and gratitude of not only our patrons and volunteers but also the artists who graced our stage.

In addition, we continued to support local schools by creating virtual Arts in Education programming, distributing “Creative Nourishment Kits,” and hosting free Young Audience performances during the summer and continuing through the end of October.

We start 2021 with the same passion about our mission that was present when the Joshua M. Freeman Foundation was founded in 2007. Those of you who have been on this journey with us — along with those who are new — are ardent ambassadors of the arts. You understand the gifts the arts provide at every corner of our community, not just for those who have the privilege to experience them, but for local businesses who benefit from the economic impact we have provided over the years.

The Freeman Arts Pavilion is the latest evolution in our journey, and we are asking for your support to help us continue creating opportunities that elevate the human spirit in our own backyard. It is more important than ever, and only with sponsors like you, can we continue to do this important work.

In gratitude,

Michelle Freeman

Visit freemanstage.org today!
Since our founding in 2007, the Joshua M. Freeman Foundation has boldly advanced its mission of providing arts access for all through performance, education and advocacy. In 2021, we are unveiling the latest chapter of our evolution as we officially become **Freeman Arts Pavilion**.

While we are still several years away from the new physical facility, we will continue to build on our success at The Freeman Stage as being a major entertainment and educational resource for the Mid-Atlantic region.

Our **sponsorship program** provides much more than the best views in the house or early ticket access to the most anticipated performances on Delmarva – it’s about the impact you will have on our community.

Your **investment will help us continue our mission in providing arts access to the local schools and community at large**. We are committed to creating a vibrant arts scene for all residents and visitors on the Maryland and Delaware shores.
# 2021 Sponsorships

**Become a sponsor at freemanarts.org**

Sponsorships are fully tax-deductible in the year that the contribution is received.

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Season $25,000</th>
<th>Star $15,000</th>
<th>Executive Producer $10,000</th>
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<tr>
<td>Access to VIP Entrance</td>
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<tr>
<td>Access to Sponsor Deck &amp; Sponsor-only Areas</td>
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<tr>
<td>Invitation to Sponsor-only Events</td>
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<tr>
<td>Listing in Digital Season Program &amp; Annual Report</td>
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<tr>
<td>Guest Passes / Credentials</td>
<td>10 Credentials</td>
<td>8 Credentials</td>
<td>8 Credentials</td>
<td>6 Credentials</td>
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<td>Sponsor Happy Hour Discount Offers*</td>
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<td>●</td>
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<tr>
<td>Venue Branded Bag*</td>
<td>●</td>
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</tr>
<tr>
<td>Exclusive Off-Season Arts Opportunities*</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Season Program Acknowledgement</td>
<td>Full-page</td>
<td>Full-page</td>
<td>Full-page</td>
<td>Full-page</td>
</tr>
<tr>
<td>Reserved Sponsor Chairs in Pods*</td>
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<td>●</td>
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<tr>
<td>Digital Promotion in Venue</td>
<td>Single Banner</td>
<td>Single Banner</td>
<td>Single Banner</td>
<td>Shared Banner</td>
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<tr>
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<td>●</td>
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<tr>
<td>1 Reserved Parking Space*</td>
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</table>

*New in 2021!
# 2021 Sponsorship Opportunities

**Become a sponsor at freemanarts.org.**

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<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>ASSOCIATE PRODUCER $5,000</th>
<th>DIRECTOR $4,000</th>
<th>LEAD ACTOR $3,000</th>
<th>SUPPORTING ACTOR $1,500</th>
<th>PATRON $1,000</th>
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*New in 2021!
Can sponsors deduct the entire amount of their sponsorship as a charitable contribution?
Yes. The full amount of a sponsorship contribution is tax-deductible. Please refer to a tax consultant with specific questions.

Will 2021 sponsor credentials include photos?
Yes. For the safety and security of our sponsors at the venue, all sponsors are issued a non-transferable photo or logo credential, depending on the sponsor’s level of support.

May I use my 2020 photo credential to access the venue this year?
No. Sponsor credentials are re-issued each year. Sponsors may choose to re-use their 2020 photograph or may submit a new one for their upcoming season credentials.

Will the guests in my pod be able to enter the VIP entrance with me if they do not have photo credentials?
While the Freeman Arts Pavilion continues to utilize a pod seating system that incorporates safe physical distancing, all patrons seated in each pod will be required to enter the venue together. Sponsors may escort their guests through the VIP Entrance, even if they do not have sponsor credentials.

If the season is canceled, will my sponsorship contribution be refunded?
We expect to host a performance season, and while it may be subject to change given the public health crisis, Freeman Arts Pavilion intends to present live arts to residents and visitors this summer.

When will the performances be announced?
With our plan to launch the season in June, we expect to announce performances in April, with the possibility of releasing our entire season or begin a rolling set of announcements.

Will performances be announced at once?
Depending on public health safety guidelines, some artists may not be able to release their tour dates for the coming season. It is possible that performances may be announced on a continued, rolling basis, as they were in 2020.

Will I still be able to purchase my concert tickets in advance of the general public?
Yes, all sponsors will have the opportunity to purchase tickets before general public sales.

When will the season begin?
Freeman Arts Pavilion intends to launch the season in mid-June, and host performances through September.

I noticed that sponsor chairs are no longer available for sponsor levels below the Associate Producer. Can you tell me more about this change?
As we plan for this season, we are focused on how to maintain the highest level of safety and sanitation. With our growth in seating capacity in 2021 to over 2,000 patrons in a pod configuration, we cannot safely continue the practice of providing chairs while maintaining our strong customer service standards and patron experience. Providing chairs would include the daily sanitizing and storage of over 2,000 chairs. We simply do not have the space for storage of chairs nor the manpower and time to properly clean the chairs. This year, as we transition to Freeman Arts Pavilion, and we work our way out of a pandemic, it is paramount that we focus our priority on the safety of our staff, volunteers, and patrons. All patrons will now have the opportunity to bring their own chairs. Additionally, during the 2021 season, sponsors may purchase a Freeman Arts Pavilion branded chair at a wholesale price. We provide details to sponsors regarding their choice to purchase chairs as they enroll in the sponsor program.

If I forget my chair, may one temporarily provided at a performance?
Unfortunately, due to public safety guidelines, chairs are not able to be loaned on a temporary basis.
**Benefit Descriptions**

*Contributing as a sponsor of Freeman Arts Pavilion creates a lasting impact on presenting live arts to the residents and visitors to our region, and provides vital arts education opportunities for local school children and their families.*

**Early Ticket Access**
As a sponsor, enjoy early access to purchase tickets to performances at Freeman Arts Pavilion before sales begin for the general public, which is particularly valuable for popular shows.

**Access to VIP Entrance**
Sponsors have access to “VIP” entry points in our venue. During high attendance performances, sponsors have the unique opportunity of bypassing any lines as they enter the venue to have their tickets scanned.

**Access to Sponsor Deck**
Freeman Arts Pavilion intends to expand the popular sponsor deck along the lake where sponsors may gather to enjoy food and beverages, and to connect with other arts supporters, while enjoying the sights and sounds of an arts performance.

**Invitation to Sponsor-only Events**
The Joshua M. Freeman Foundation seeks to celebrate Freeman Arts Pavilion sponsors by hosting special pre-performance events throughout the performance season.

**Listing in Digital Season Program & Annual Report**
As a supporter of the arts, sponsors are acknowledged in our digital season program and in the Joshua M. Freeman Foundation’s Annual Report.

**Guest Passes/Credentials**
Sponsors are issued personalized, non-transferable photo credentials that allow them to access special VIP-designated areas of Freeman Arts Pavilion, including our VIP Entrance and specially designated sponsor areas.

**Exclusive Off-Season Arts Opportunities**
The Joshua M. Freeman Foundation continues to grow its arts programming and will host memorable arts performances in adjacent areas of Freeman Arts Pavilion during the fall, winter and spring.

**Venue Branded Bag**
As we continue our touchless experience in 2021, patrons entering our venue are required to use a clear bag to store small personal items, including keys, wallets, and cellphones. Sponsors will be offered their own complimentary Freeman Arts Pavilion branded bag for use when attending performances.

**Sponsor Happy Hour Discount Offers**
At various performances, sponsors will be notified of special pre-performance happy hours where they may enjoy food and drink specials and/or discounted rates for food and beverages.

**Reserved Sponsor Chair in Pods**
At specific sponsor levels, chairs will be provided for each pod that is purchased by a sponsor.

**Season Program Acknowledgement**
Sponsors are recognized for their generous contribution as a supporter in Freeman Arts Pavilion’s digital season program, which will be showcased on our website.

**Digital Promotion in Venue**
At certain sponsorship levels, Freeman Arts Pavilion will include new digital signage that will feature sponsor names in recognition of their support of the arts.

**Concierge Ticket Service**
Pre-season ticket orders are personally fulfilled by Freeman Arts Pavilion staff in advance of tickets going on sale to the general public.

**Reserved Parking Space**
Sponsors at the Season and Star levels will enjoy easy access to the entrance of Freeman Arts Pavilion with a dedicated parking space.
The Joshua M. Freeman Foundation is a 501(c)3 nonprofit organization, donations to which may be tax-deductible. A copy of our current financial statements and our state fundraising solicitation is available upon request by contacting the Joshua M. Freeman Foundation.

Visit freemanarts.org